



Instructions for Optical Illusion Performer

You are performing the 'Question – Answer' Ambigram Optical Illusion created by John Langdon

1. Download and print off both pages – This instruction page is NOT shown on camera
2. Practise holding the image page up to your camera so the audience can clearly see it
3. Ask the audience what word they see? They will most likely say 'Question'.
4. Ask if they can also see the word 'Answer'?
5. Explain that this optical illusion is called an ambigram because the letters spelling 'Answer' are in and in between the letters that make up the word 'Question'
6. TIP – For those who have trouble seeing the word 'Answer' tell them the letters are dark blue.
7. Conclude by commenting that this optical illusion helps us better understand that sometimes information can be interpreted in more than one way.